

“A smashing success... beautifully blended, with crisp entrances and buttery phrasing” – Providence Journal



BETSY BURLEIGH
ARTISTIC DIRECTOR

Advertise with the Providence Singers

The Providence Singers appreciates our local business and professional community – and we invite you to advertise for a full year of program books, beginning with Benjamin Britten’s War Requiem on March 4 and continuing through the 2012-2013 season.

More than 3,500 audience members will see the Providence Singers perform this season. Arts patrons are **loyal customers**, who notice and appreciate the businesses that support local arts.

Your program ad:

- ☞ Reaches our growing audience and loyal subscriber base.
- ☞ Builds awareness and interest for your business through repeat visibility, and reminds the community to “buy local” and support the local economy.
- ☞ Sustains Rhode Island’s prominent symphonic chorus as we present unforgettable performances and student programs in your state and local communities.

Special Ticket Offer

Treat yourself, share with colleagues, or entertain clients: our program advertisers receive complimentary tickets to our exciting March 4 performance of Britten’s War Requiem!

Reserve ad space by February 13 for complimentary War Requiem tickets!



Full Page \$400
4.5" x 7.5"

and receive four (4) complimentary tickets to
the War Requiem on March 4

Half Page \$200
4.5" x 3.5"

and receive two (2) complimentary tickets to
the War Requiem on March 4

horizontal 1/4 page \$100
4.5" x 1.75"

plus one (1) complimentary ticket

vertical
1/4 page \$100
2" x 3.5"

plus one (1)
complimentary ticket

business card \$50
2.25" x 1.25"

(printed 8-10 per page)

Ad Order Form

reserve your space by February 13
artwork or copy due February 20

Please return this form to the address below, or email all requested information to ads@providencesingers.org. Thank you!

**Yes, I want to reach local
arts patrons and support
the arts with this size ad:**

(see diagram on next page)

Full page ad + 4 tickets \$400
 Half page ad + 2 tickets \$200
 Quarter page ad + 1 ticket \$100
 Business card ad + 1 ticket \$50

My ad (copy and/or layout): is enclosed/attached
 will be emailed or mailed
 please use last year's ad

I know a Providence Singers member: _____

Your ad will run in the program for the Providence Singers' landmark performance of Britten's War Requiem on March 4, and in all programs for next season. Your business will also be acknowledged on our website for your support of the Providence Singers. Grayscale 300 dpi JPG files preferred; other formats and camera-ready ads also accepted. We can typeset, reduce or enlarge your copy. Photos are fine; half-tones will not reproduce well. Color images will be converted to grayscale before print.

Mail or fax your ad order today:

Check enclosed, payable to The Providence Singers Payment to follow

AMEX, MC, VISA # _____

Exp Date _____ Signature _____

Business _____

Contact Person _____

Address _____

City _____ ST _____ Zip _____

Phone _____ E-mail _____



667 Waterman Ave East Providence RI 02914
Phone: 401.751.5700 Fax: 401.751.5722
www.providencesingers.org